

NCC Cable System Order

11761124

Order #	62330635
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7

Flight Dates	09/05/16 - 09/18/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/15/16
Version	5 Vs. 4
Show All Lines	
Total # of Weeks	2
Total	\$819.90
Commission	\$122.99
Net Total	\$696.92
Total Spots	149
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R7: 9.15 MG to 62333823. Dropped 3 spots from OCOL. -\$176.10 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	9	\$2.00	\$18.00	30	R6-2x
2	CNN	CNN EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	\$2.00	\$10.00	30	
3	CNN	CNN PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	
4	CNN	CNN PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	\$3.00	\$15.00	30	
5	FXNC	FXNC EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	10	\$2.00	\$20.00	30	R6-1x
6	FXNC	FXNC EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	\$2.00	\$10.00	30	
7	FXNC	FXNC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	
8	FXNC	FXNC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	\$3.00	\$15.00	30	
9	ESP2	Wyoming Cowboys @ Nebraska Cornhuskers	9/5/16	9/11/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	NCAA FB
10	ESP2	Western Kentucky Hilltoppers @ Alabama Crimson Tide	9/5/16	9/11/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	NCAA FB
11	ESP2	Washington State Cougars @ Boise State Broncos	9/5/16	9/11/16	21:00	24:00						X		-	-	1	\$10.00	\$10.00	30	NCAA FB
12	ESPN	UFC Knights @ Michigan Wolverines	9/5/16	9/11/16	11:00	14:00						X		-	-	0	\$10.00	\$0.00	30	R6-2x NCAA FB
13	ESPN	Arkansas Razorbacks @ TCU Horned Frogs	9/5/16	9/11/16	18:00	21:00						X		-	-	0	\$10.00	\$0.00	30	R6-1x NCAA FB
14	ESPN	Virginia Cavaliers @ Oregon Ducks	9/5/16	9/11/16	21:30	24:00						X		-	-	0	\$10.00	\$0.00	30	R6-1x NCAA FB
15	AMC	AMC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	R3-78x
16	AMC	AMC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	3	\$3.00	\$9.00	30	R3-32
17	TNT	TNT PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	R6-1x
18	TNT	TNT PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	\$3.00	\$15.00	30	
19	USA	USA PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	

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20	USA	USA PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	\$3.00	\$15.00	30	
21	HIST	HIST PT	9/5/16	9/11/16	19:00	24:00				X	X	X	X	-	-	11	\$3.00	\$33.00	30	
22	HIST	HIST PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	\$3.00	\$15.00	30	
23	CMDY	CMDY PT	9/5/16	9/11/16	19:00	24:00				X	X	X	X	-	-	11	\$2.00	\$22.00	30	
24	CMDY	CMDY PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	\$2.00	\$10.00	30	
25	OCOL	College Football	9/5/16	9/11/16	00:30	24:00						X		-	-	7	\$58.70	\$410.90	30	R7-3x: ESPN CFB spots

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	149	0	0	0	0	0	0	0	0	0	0	149
AMT	\$819.90	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$819.90

SYSTEM APP: SALES ACCT Date Printed 09/15/16

62330635 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |